

# Bio

**Nathan Littleton is a marketer, professional speaker and author who specialises in helping businesses to grow by attracting and winning more customers.**

Each year he sends more than a million emails on behalf of his clients, and his proven track record has led to him working with leading brands including Microsoft, Virgin Care and the BBC.

Having started his first business, building websites from his bedroom at the age of just 12, he quickly built a reputation for his unique take on email marketing and growing businesses by sending truly un-deletable emails.

Since then, he has made it his mission to give businesses the insights and tools to take their marketing campaigns from good to great, leveraging nearly 20 years of experience in the marketing world.

As an in-demand conference speaker, Nathan speaks regularly on email marketing, content creation and marketing strategy with the perfect blend of energy, insight and actionable advice. He is also National President and a Fellow of the Professional Speaking Association.

He is the author of two books: "Delivered: The No-nonsense Guide to Successful Email Marketing" and "Opened: Great Subject Lines for Higher Email Open Rates".

When he's not speaking, writing or sending emails, Nathan is a long-suffering Aston Villa fan, stand-up comedy fanatic and proud geek.

## Get in touch

**Web**            [www.nathanlittleton.co.uk](http://www.nathanlittleton.co.uk)  
**Email**         [hello@nathanlittleton.co.uk](mailto:hello@nathanlittleton.co.uk)  
**LinkedIn**     [uk.linkedin.com/in/nathanlittleton/](http://uk.linkedin.com/in/nathanlittleton/)